

# Issam Heli

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AI Agent Developer · Cybersecurity SOC Analyst · Full-Stack Developer · Media Buyer

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## PROFILE

Full-Stack Developer turned Cybersecurity SOC Analyst and AI Agent Developer. Completed the JobInTech Academy Cybersecurity bootcamp; capable of building an open-source SOC infrastructure end-to-end. Designer and engineer of **NexusSOC** — a production-grade, AI-powered SOC platform with pgvector memory, multi-SIEM connectors, and LLM-driven triage. Also runs high-performance Meta Ads campaigns and produces multimedia content.

## CORE SKILLS

### ● AI Agent Development

LLM orchestration (Ollama, OpenAI, Anthropic), RAG with pgvector, agent memory & feedback loops, embedding pipelines, FastAPI.

### ● Backend

Python, FastAPI, PostgreSQL + pgvector, Redis, C#, ASP.NET Core, MVC, Web API, EF Core, SQL Server.

### ● Cloud & DevOps

Microsoft Azure, Vercel, Docker, Linux, GitHub Actions, Prometheus, Grafana.

### ● Cybersecurity / SOC

SOC analyst workflow, SIEM integration (Wazuh, Elastic, Splunk, QRadar), open-source SOC infrastructure on Ubuntu Server (Wazuh, Shuffle, TheHive, Cortex, MISP, OpenCTI), incident detection & response, MITRE ATT&CK mapping, threat intel, vulnerability assessment, network & system hardening.

### ● Frontend

React, Next.js, TypeScript, Tailwind, Blazor, Bootstrap, jQuery, Chart.js.

### ● Multimedia & Marketing

SEO, Google Tag Manager, Meta Ads Manager, professional videography.

## EXPERIENCE

### AI Agent Developer — NexusSOC project

2026

Designed and built a local-first AI SOC analyst: FastAPI backend, React dashboard, PostgreSQL + pgvector long-term memory, Ollama / cloud LLM triage, multi-SIEM ingest, response playbook execution, Grafana observability.

### SOC Infrastructure Engineer — Open-source stack on Ubuntu Server

2026

Stand up a complete open-source SOC end-to-end on Ubuntu Server: **Wazuh** SIEM & HIDS, **Shuffle** SOAR for automation, **TheHive** for case management, **Cortex** for observable analysis, **MISP** + **OpenCTI** for threat intelligence — with detection rules, MITRE ATT&CK mapping, alert triage workflow, dashboards and reporting.

### Freelance Full-Stack Developer

2022 — Present

Production web platforms in ASP.NET Core / EF Core / SQL Server / Azure and modern React + Next.js stacks. Delivered store management, content, and marketing platforms for clients in Morocco.

### Media Buyer (Meta Ads) — Freelance

2024 — Present

High-performance Meta Ads campaigns for real-estate developers and retail brands. Full funnel: pixel + GTM setup, creative iteration, audience strategy, budget scaling.

### Creative Collaborator — Videography & Photography

2025 — Present

Professional videography and photography work alongside Prod.Yous. Events, aerial / drone shots, brand creative.

## SELECTED PROJECTS

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**NexusSOC — AI SOC Analyst** WORK IN PROGRESS 2025

Local-first AI-powered Security Operations Center. Ingests alerts from any major SIEM, classifies with local or cloud LLM, retrieves prior cases via pgvector memory, executes response playbooks.

FastAPI Python React PostgreSQL + pgvector Ollama RAG Docker Grafana

**GstMagasin** LIVE 2023

All-in-one store management platform for small and large retail businesses. [gstmag.azurewebsites.net](https://gstmag.azurewebsites.net)

ASP.NET Core EF Core SQL Server Azure

**PriorityClips** LIVE 2023

Curated video platform delivering top-tier clips with a focus on relevance and quality. [priorityclips.azurewebsites.net](https://priorityclips.azurewebsites.net)

ASP.NET Core Azure

**Studio El Horia** LIVE 2024

Photography & videography studio site (21+ yrs experience). Weddings, events, aerial shots, creative services.

HTML CSS JavaScript Azure Static Web Apps

**Miaa Mar — Founty Houara** COMPLETED 2024

Digital marketing strategy for residential and commercial lots (R+3 / R+4). **75%+ sales completion in 6 months.**

Meta Ads Real estate Performance marketing

**qtoof\_choco** LIVE 2024

Digital marketing campaigns for a premium chocolate retail store in Agadir.

Meta Ads Retail

## EDUCATION

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**Bootcamp — Cybersecurity SOC Analyst — JobInTech Academy** 2025 — Completed

Network & system security fundamentals · SIEM operation and log analysis · Incident detection, triage and response · Threat intelligence & MITRE ATT&CK · Vulnerability assessment and hardening · Linux / Windows defense, IAM · Security monitoring, alerting and reporting.

**Diploma in IT Development** — Office de la Formation Professionnelle et de la Promotion du Travail 2020 — 2022

**Baccalaureate in Physics & Chemistry** — High School, Agadir, Morocco 2019 — 2020

## LINKS

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Portfolio: [issamheli.com](https://issamheli.com) · GitHub: [github.com/IssamHeli](https://github.com/IssamHeli) · LinkedIn: [linkedin.com/in/issam-heli](https://linkedin.com/in/issam-heli)